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Press Release
For Immediate Release

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Villari's Self Defense Centers of Chalfont

Raises \$6000 for A Woman's Place

Chalfont, PA – On April 26th, Villari's Self Defense Centers of Chalfont (Villari's) held a "Kickathon" to raise money for A Woman's Place, Bucks County's only domestic abuse agency. For the Kickathon, students of all ages (4-year olds through adults) asked family members, friends and businesses to pledge money if the students each performed the 500 kicks required to complete the kickathon. The students raised \$6,000.

As the rain held off, the students fulfilled their pledges in flights of 10, 20, 30 and 40 kicks. A total of 50 students were kicking, bringing the kick total to 25,000. A number of adult students and parents watched and counted.

Area merchants that supplied prizes and concessions to the kickers included Carlton Pools, Green Fried Tomatoes, Spatola's Pizza, Randazzo's Pizza, Acme Markets, and Cold Stone Creamery Ice Cream.

At the end of the Kickathon, Master Pfister, a Fifth Degree Black Belt in Shaolin Kempo Karate and the chief instructor at the school, performed a breaking demonstration during which he broke 50 concrete patio blocks in groups of two, three, four, five, six and seven.

According to Master Pfister, a resident of Lansdale, "This service is in keeping with our mission statement, which is 'To provide every man, woman and child with the highest

quality of martial arts training, so that they become empowered to live richer, more rewarding and meaningful lives and in so doing, contribute to a stronger community.'

“We feel strongly about this commitment to the community and this is a great way to let the students express it and make their own contribution to the community.”

Ariella Zemach-Bersin, A Women’s Place Volunteer and Event Coordinator, along with the agency’s Director of Development and Community Outreach Ifeoma Aduba, accepted the check from Master Pfister. Ariella said “What a GREAT even—we had a ton of fun, and especially enjoyed watching Harry break the bricks!!”

Villari’s Shaolin Kempo Karate is one of the nation’s leading martial arts systems with hundreds of schools nationwide, and local schools in Chalfont, Hatboro, Abington and Elverson. Master Pfister has taught Shaolin Kempo Karate for over 20 years. Visit their web site at www.villarispennsylvania.com, or call 215-997-2222 for more information.

A Woman's Place is Bucks County's only domestic violence agency, offering comprehensive free, private, and confidential service, support, education, outreach, and advocacy to victims of domestic abuse and violence and their children and the community. Visit their web site at www.awomansplace.org or call 215-343-9241 for more information. 24-hour hotline: 1-800-220-8116.

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Editors please note: Master Pfister and representatives from A Woman's Place are available for interviews, and additional information is available. Master Pfister's bio is online at <http://www.villarispennsylvania.com/harrypfisterbio.htm>. For any other required information, please do not hesitate to contact Dan Kinter at Kintercom, 215-489-0376, e-mail dankinter1@verizon.net.



Caption for photo: Ariella Zemach-Bersin (center), A Women's Place Volunteer and Event Coordinator, along with the agency's Director of Development and Community Outreach Ifeoma Aduba, accepted the check from Master Pfister, for \$6,000, raised through the recent Villari's Karate School Kickathon.